



Kseniya Teselkina

BUSINESS, SYSTEM ANALYST,
PROJECT MANAGER

Contact



Novosibirsk, Russia (able to
work in the Moscow time zone)



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Key Skills

- Project Management
- Business, User and System Requirements Management
- Business Process Analysis
- Building System Integrations
- Development Costs Estimation, Building a Roadmap
- Problem Solving
- Organization of Presentations, Demo

About

More than 10 years of experience in IT with Russian and international companies, both in management (Project Manager, Business Analyst, Team Lead) and in technical positions (System Analyst, C# Developer). I have expertise in fintech, e-commerce, enterprise systems.

I always focus on business goals and user problems, I try to create really necessary and convenient systems, I am pro-active and understand both business customers and developers.

Work Experience

VK Pay

Oct 2021 – Present

Business Analyst

- Managed Requirements for Checkout Form (integrated in all VK Products such as VK, OK, Delivery Club, Citymobil, MyGames, Aliexpress and others), with more than 4 million payments per month;
- Integrated new payments methods
 - Apple and Google Pay;
 - SBP (СБП НСПК);
- Created and delivered a product presentation;

Individual Entrepreneur

Feb 2018 – Sep 2021

Project Manager, Business Analyst

- Worked on projects/products from first vision to production as project manager or/and business system analyst;
- Worked on startups and enterprise systems (fintech, EDRMS, agro-industry, data centers, e-commerce);
- Wrote system requirements for IOS and Android Apps;
- Was responsible for the selection of third-party services and integration process with credit institutions, various payment methods, accounting services.

Other Skills/Tools

- Determination of Vision and Project Boundaries;
- Gathering requirements (competitor analysis, domain modeling, interviews and surveys, BP modeling (BPMN));
- Analysis of requirements for completeness, consistency using various methods (CRUDL, 6Whys, CJM, UJM, FeatureMap), Non-functional requirements;
- Requirements specification via User Stories, Use Cases, UML, text and tabular view in Notion, Confluence;
- Negotiating with partners, integration with third-party services, API design;
- Project Management in Jira, Agile (Scrum-master, Kanban);
- Resource management;
- Prototyping in Figma, Adobe XD;
- Acceptance testing;
- Making requirements for product success metrics and their analysis, data driven approach;
- C#, R, SQL, Python (basics), HTML, CSS, OOP, TDD, MVVM, Microservice Architecture, IOS, Android, Web Apps;
- Familiar with 3-D Secure, antifraud (ML), network tokenisation standards

Magora Systems

Oct 2015 – Feb 2018

Head of BA Team, Senior Business Analyst, Project Manager

- Managed BA team (7 people)
- Managed Requirements and communications with customers;
- Managed Project (Showapp) from the idea to 200k+ MAU;
- Apps Localization on Russian market.

Education

Novosibirsk State

2009 – 2019 years

Technical University

Bachelor and Master Degrees in Statistics

- Post Graduated in Math Modeling and Statistics (Vehicle speed prediction)

I regularly take specialized courses from American Universities and Russian online schools. I read medium, habr and specialized literature.

References

CTO of Tillo.market

Michael Zybin

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Head of Payments Department at Vk Pay

Kirill Aksenov

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Head of IT Department in Poidem Bank

Evgeniy Dachkin

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